

Arizona Youth Mental Health Alliance Task Force Capacity Building Task Force Report

Meeting Date: 10/24/18

Location: Casa de los Ninos, 1120 N. 5th Ave.

Task Force Leadership and Membership:

Chair: Mary Ann Johnson; Co-Chair: Cindy Godwin

Attendees: Arcy Cornidez, Cindy Godwin, Lynn Hall, Mary Ann Johnson, Theresa Lundberg

Overall Task Force Goals & Objectives

- Build Alliance membership
- Develop Fundraising Plan to raise \$173,000 over 3 years
- Develop Communications Plan
- Map resources and gaps in 4 county area
- Plan Southern Arizona Youth Stigma Reduction Conference (Oct 2020)

Intermediate Task Force Objectives for October-December 2018

- Continue to contact Alliance member prospects, provide information on the initiative and invite participation for a total of at least 24 member organizations and individuals in FY 1
- Finalize initial Fundraising Plan for presentation at next Alliance meeting in January 2019
- Continue to recruit new members for the Capacity Building Task Force

Meeting Agenda:

- Resource Map: Discuss concept of Map--how to construct, maintain and use; how to find out what type of information Alliance members and general public are looking for
- Fundraising Plan: review next draft of Plan including Alliance membership levels
- Building Alliance membership: report on contacts assigned at last Task Force meeting; assign new contacts to pursue

Accomplishments since last meeting:

- Continued to add Alliance members to the current total of 23
- Further refined draft Fundraising Plan with input from attendees at the October 2018 Alliance meeting

- Added new members to the Capacity Building Task Force

Highlights of Discussion:

- Initial discussion of the scope of the resource map, who will be involved, how to gather information, how to feature on website once it is constructed and the need for a subcommittee to focus on this project beginning in 2019
- Discussion of Fundraising Plan draft including membership levels and benefits
- Need for access to a Google Docs shared drive so that Alliance member, prospect and supporter lists can be accessed by Emily, Arcy, Mary Ann and Cindy

Assignments for next meeting:

- Continue to contact Alliance member prospects per updated assignment sheet
- Update prospect assignment list
- Revise Fundraising Plan draft
- Send tutorial on Google Docs shared drive and access

Responsible Party:

- All C.B. Task Force members
- Mary Ann Johnson
- Mary Ann Johnson
- Arcy Cornidez

Recommendations to the Alliance: N/A

Next Meeting: Wednesday, December 5, 2018 at 4:00 p.m.

Location: Casa de los Ninos, 1120 N.5th Ave.